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'InsideMetals.com' Expands Content to Include Junior Gold and Mineral Exploration Companies

RENO, Nev., Jan. 31 /PRNewswire-FirstCall/ -- InsideMetals.com, an internet website that provides key world-wide information about the gold mining industry and profiles U.S. stock exchange listed Gold Producing Stocks, reported today that it has added a Gold & Mineral Exploration Shopping Mall as a new information resource to the website.

The InsideMetals.com Gold & Mineral Exploration Shopping Mall is a centralized information resource developed to provide improved visibility to Junior Gold & Mineral exploration companies for prospective investors. These development companies, often without revenues, are classified according to their stage of mineral property development. There are three development stages: prospector, explorer, and developer. The development stages are defined on the website at <http://www.insidemetals.com> .

The Junior Gold & Mineral Exploration companies are grouped where they are traded, including the NASDAQ, the American Stock Exchange, the Over-the- Counter Bulletin Board, the Toronto Exchange, and the Toronto Venture Exchange.

"InsideMetals.com understands that it is difficult and time consuming to find Junior Gold and Mineral exploration companies, but we know how important this is since some of these companies could become significant in the future," said Mike Mapa, Managing Editor. "We are developing the InsideMetals Gold & Mineral Exploration Shopping Mall as a centralized information resource to make it easier for potential investors worldwide to find and obtain access to these companies."

More information about InsideMetals.com can be obtained at <http://www.insidemetals.com> .

About InsideMetals.com

InsideMetals.com is an internet website that offers detailed financial, production, ore reserve and hedge position information for key U.S. stock exchange listed gold, silver, platinum, and palladium producing companies. The website is designed to be fast and easy to use with a primary objective of saving time for busy investors, business managers, or government administrators worldwide. The website includes a broad range of free information resources and a modestly priced paid subscription section for visitors who want access to more details and the InsideMetals.com Ranking Numbers.

InsideMetals.com is a division of Whitney & Whitney, Inc., a mining management services firm based in Reno, Nevada, "the heart of U.S. gold country." Whitney & Whitney, Inc. is a wholly-owned subsidiary of Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG).

VISIT OUR WEB SITE: <http://www.insidemetals.com>

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