

Press Release Archives: 05/28/2009

## **Itronics Reports Increase in Orders for Its GOLD'n GRO Liquid Fertilizers and Large Increase in Silver Sales**

Strong Growth Being Driven by Environmentally Green Clean Technology

RENO, NV, May 28, 2009 (MARKET WIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) (FRANKFURT: ITG) (BERLIN: ITG) reported today that its subsidiary, Itronics Metallurgical, Inc., is off to a very strong start in the second quarter with a surge in orders for its GOLD'n GRO fertilizer and a spike in silver sales.

"Fertilizer sales in the second quarter of 2008 were \$1.115 million, 50 percent over 2007. A sharp increase in orders in May 2009 could increase fertilizer sales another 20 percent higher this year than in the April - June period in 2008," said Dr. John Whitney, Itronics President. "Silver sales were \$81,000 in the second quarter of 2008, up 56 percent compared to the same period in 2007. Partially because of improved recovery technologies, we expect silver sales in the second quarter of 2009 to double 2008's second quarter totals."

Itronics, through its subsidiary Itronics Metallurgical, is the inventor and operator of award winning recycling technology that converts spent photographic liquids into pure silver and GOLD'n GRO fertilizers, creating a "Green Consumer Option" for photo and X-ray processors and consumers.

### About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com> which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies. The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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SOURCE: Itronics Inc.