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Dr. John Whitney, Itronics Founder and President, to Speak at Colorado School of Mines Conference on Recycling Metals From Industrial Waste

RENO, NV and GOLDEN, CO--(Marketwired - Jun 16, 2015) - Itronics Inc. (OTC PINK: ITRO) is pleased to announce that its Founder and President, Dr. John Whitney, will present on "Silver, Specialty Fertilizers and Related Technologies & Products" at an upcoming conference on June 24 sponsored by the Colorado School of Mines, Golden, Colorado.

The conference, which has been called the best short course of this kind on earth, is entitled: "Recycling Metals From Industrial Waste." Colorado School of Mines is a teaching and research university dedicated to engineering and applied science, with special expertise in the development and stewardship of the Earth's natural resources. It has been named one of the 90 "Best National Universities" in America by U.S. News & World Report.

Itronics has won numerous top worldwide environmental awards for the development of the process that allows it to convert photo liquid-waste into pure silver and GOLD'n GRO liquid fertilizers. It uses science and engineering to create environmentally clean recycling.

Dr. Whitney will explain to the group how Itronics' technology provides an environmentally and commercially attractive method for beneficially recycling spent silver-bearing photographic liquids into commercially valuable fertilizers and other products. Dr. Whitney will explain how this technology can be applied to another large hazardous waste stream, zinc-bearing flue dusts generated by brass and bronze smelters and foundries and mini-steel mills. He will also briefly discuss how the technology is being developed to neutralize cyanide waste produced by gold mining and other industries. The technology now has potential to be used to beneficially recycle metal-bearing waste materials from three major industrial segments.

Dr. Whitney earned a B.Sc. in Geology and a M.Sc. in Mineralogy from the University of Nebraska. He earned his Ph.D. in Mineral Economics from Pennsylvania State University. He has served as a consultant to government agencies, law firms, and mining companies on mineral resource development planning, transportation and tax matters and as a consultant for the U.S. Congress on mineral access in Alaska. He established Whitney & Whitney, Inc. in Reno Nevada as a full service mineral management consulting firm in 1977 and he founded Itronics as a publicly traded company in 1988.

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