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Itronics' GOLD'n GRO Fertilizer Sales Up 23 percent in January-May 2017

RENO, Nevada, June 22, 2017 -- Itronics Inc. (OTC:ITRO), a diversified producer of GOLD'n GRO zinc fertilizers and silver products and a green technology development Company, reported today that its January through May 2017 GOLD'n GRO fertilizer sales are up 23 percent compared to the same period in 2016. The fertilizer sales improvement confirms both the end of the drought in California, where the bulk of the fertilizers are sold, and that demand for GOLD'n GRO zinc fertilizers continues to increase.

"The Company sales are returning to levels not seen since the drought in California started five years ago," said Dr. John Whitney, Itronics President. "We are now expecting that sales will continue at higher levels and growth in the customer base will resume."

GOLD'n GRO fertilizers provide improved nutrient uptake by the crops so that smaller quantities can be used compared to competing fertilizers. Over the years field testing has also demonstrated meaningful crop yield improvement. Major crops using the fertilizer include almonds, grapes, cotton, tomatoes and silage corn for dairy cows.

"Improvements in yield and in environmental compatibility are attractive to our distributor and its customers," said Dr. John Whitney, Itronics President. "GOLD'n GRO is a truly 'Green' line of fertilizers manufactured from spent, detoxified, photographic liquid waste."

Information about GOLD'n GRO fertilizers is available on its website at www.goldngro.com or by calling 1-800-368-1865.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Green Technology" Company which produces GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass. It owns a large Iron Oxide Copper Gold (IOCG) mineral property (the Auric Fulstone Project) in the prolific Yerington Copper Mining District in northwestern Nevada. Within the Auric Fulstone project area, the Company has discovered surface high grade zinc, lead, and silver mineralization that contain anomalous molybdenum in a large area that is geochemically anomalous for zinc. It has also discovered high grade copper mineralization that contains anomalous gold and molybdenum in a separate area that is anomalous for copper. The Company's goal is to achieve profitable green technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and uses of metals and minerals and by doing this maximize sustainability.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into GOLD'n GRO liquid fertilizers, silver bullion, and silver bearing glass. This is internationally recognized award winning "Zero Waste" Technology. The Company is developing a portfolio of environmentally beneficial "Zero waste" processing and mining technologies. Itronics has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally green recycling and fertilizer technologies.

The Company's environmentally friendly award winning GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.Com at http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011.

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