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Itronics Publishes 2016 Corporate Profile

RENO, NV--(Marketwired - July 07, 2016) - Itronics Inc. (OTC PINK: ITRO), a growing and diversified fertilizer, silver, and minerals producer, today announced that its 2016 Corporate Profile is available on the Itronics' website at www.itronics.com/profile.shtml, under the "About Us" tab. It includes the Company's eight-part approach to growth and explains every aspect of Itronics' business operations

Headquartered in Reno, Nevada, Itronics is using its integrated portfolio of "Zero Waste Green Technologies" to produce GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass at its 35,000 square foot factory. The Company is expanding its silver, gold and other precious metal recovery capabilities in anticipation of new demands for improved recovery technology and capacity as precious metals prices continue to rise. It has an on-going program of internal technology research and development to expand operational capabilities to increase non-seasonal sales and to diversify by developing technology extension applications that have large-scale market potential.

The Itronics' 2016 Green Technology Profile presents an expanded summary of the Company's current status, its history, and clear direction concerning its plans for the future.

The Company has identified a number of applications that are extensions of existing operational technologies which are in various stages of evaluation or under early stage development. These include technologies to convert silver-bearing concentrates, precious metal-bearing circuit board scrap (e-waste), zinc-bearing flue dusts, and certain types of batteries into commercial products. The Company has developed KAM-Thio technology for use to neutralize cyanide and improve residual silver and gold recovery at silver-gold mine sites. GOLD'n GRO fertilizer technology to reduce the uptake of non-nutrient toxic metals from agricultural soils by vegetable crops and field grains is currently being field tested.

The Company's operations are recognized as "Zero Waste" because they convert spent hazardous silver-bearing photographic liquids to GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass, completely eliminating the photographic waste stream. This novel capability, which has been commercially operational since early 2000, has been internationally recognized as "Zero Waste" technology because it converts 100 percent of the hazardous waste to saleable goods. A prestigious British organization supported by the British Government has designated Itronics as an "International Green Hero," validating the global significance of Itronics' "Zero Waste" technologies.

Itronics' technologies are "cost reducing" and create business opportunities that did not previously exist. Some of the technologies being developed are "energy saving," an additional significant environmental advantage. The Company continues to focus on applying the "Zero Waste" concept to the new applications it is developing.

"We have created large-scale, long term profitable growth opportunities at Itronics. Our stakeholders are participants in a 'Zero Waste' green technology company that has tremendous potential for growth created by inventing, developing, and operating technologies that did not previously exist," said Dr. John W. Whitney, President.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Green Technology" Company which produces GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass. It owns a large Iron Oxide Copper Gold (IOCG) mineral property (the Auric Fulstone Project) in the prolific Yerington Copper Mining District in northwestern Nevada that may also host significant silver, zinc, and lead mineral resources. The Company's goal is to achieve profitable clean technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible waste processing and mining technology. Itronics has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can also be used for lawns and houseplants and are available at the Company's "e-store" on Amazon.Com at: http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011.

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