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***Itronics July-August 2016 GOLD'n GRO Fertilizer Sales Up 62 Percent***

RENO, NV--(Marketwired - September 15, 2016) - Itronics Inc. (OTC PINK: ITRO) reported today its July and August 2016 GOLD'n GRO fertilizer sales were up 62 percent compared to the same period in 2015. The sales increase is partially a result of new application development by the Company's fertilizer distributor in California.

"The Company's GOLD'n GRO fertilizers are strongly supported by our distributor which has been a long term seller of the fertilizers. They are profitable for both the distributor and its customers due to their ability to increase micronutrient uptake by crops, especially tree crops. Increased micronutrient uptake by the plants from the soil, including trees and vines, produces meaningful improvement in crop quality and yield," said Dr. John Whitney, Itronics President.

For more information about GOLD'n GRO fertilizers, visit Itronics' website, or call 1-800-368-1865.

**About Itronics**

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Green Technology" Company which produces GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass.

Itronics has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly award winning GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.Com at [http://www.amazon.com/s/ref=bl\\_sr\\_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011](http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011).

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