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Itronics President Dr. John Whitney to Speak at Prestigious Resource Recovery Conference

RENO, Nevada, September 18, 2012 -- Itronics Inc. (OTC:ITRO) is pleased to announce that Dr. John Whitney, its founder and Chairman, will speak at the prestigious resource recovery and waste management conference sponsored by the Envirobiz Group (www.envirobiz.com) at the Marriott Coronado Island, San Diego, CA., Sept. 18-21.

The conference annually works to stimulate creative thinking on strategies for waste management and resource recovery, facilitates the exchange of information between key executives in these sectors and allows executives to renew or establish new business relationships.

Dr. Whitney will speak about Value-Added Recycling being performed by Itronics. Included will be a short summary of non-photo chemical processes that are being developed. These include the previously announced Itromet FeLix and Itromet SuLix processes which recover iron and sulfur. Dr. Whitney will also tell the group about Itronics' plan to begin developing silver/gold mine leaching chemicals that would use the processed photochemistry as an ingredient. The presentation slides will be posted on Itronics' website, www.itronics.com., following the meeting.

"This is a wonderful opportunity for Itronics to meet top executives from all different types of commercial resource recovery and hazardous waste management service companies. Itronics has pioneered the development of value-added hazardous waste recycling that converts demetallized liquid photochemical waste into an ingredient used to manufacture a line of high quality liquid fertilizers being sold under its GOLD'n GRO brand," Dr. Whitney said.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company. Itronics, through its subsidiary, Itronics Metallurgical, Inc. is the only Company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts used photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

VISIT OUR WEB SITE: <http://www.itronics.com>

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