

Press Release Archives: 09/30/2010

Itronics Silver Sales Up 101 Percent

Taking Advantage of High Silver Prices Worldwide

RENO, NV, Sep 30, 2010 (MARKETWIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) reported today that silver sales by its wholly owned subsidiary, Itronics Metallurgical, Inc., were \$113,000 in the third quarter of 2010, up 101 percent compared to sales in the same period in 2009. Ounces sold were up 53 percent and the balance of the increased revenues occurred because silver prices have risen to 30-year highs.

"The record silver prices, combined with our successful refinery expansion, should significantly improve the Company's financial results going forward," said Dr. John Whitney, President. Itronics extracts silver from spent photoliquids and converts the de-silvered photoliquids into Gold'n GRO liquid fertilizers, which have won numerous international environmental awards.

About Itronics

Headquartered in Reno, Nevada, Itronics Metallurgical is the only company in the U.S. that converts spent photoliquids into pure silver and fertilizers. Products are available at <http://www.goldngro.com> and <http://www.itromet.com>. Visit <http://www.itronics.com> for more Company information.

Contact:
Paul Knopick
888-795-6336

SOURCE: Itronics Inc.
Copyright 2010 Marketwire, Inc., All rights reserved.

Chemicals:Specialty Chemicals
Manufacturing and Production:Mining and Metals
Environment:Natural Resource Management