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***Itronics President Dr. John Whitney to Attend Worcester Polytechnic Institute Center for Resource Recovery and Recycling Fall Meeting; Key Recycling Leaders Worldwide***

RENO, Nev., Oct. 03, 2017 (GLOBE NEWSWIRE) -- Itronics Inc. (ITRO) a diversified producer of GOLD'n GRO zinc fertilizers and silver products and a green technology development company, is pleased to announce that Dr. John Whitney, its founder and Chairman, has been invited to attend the fall meeting of the Center for Resource Recovery and Recycling (CR3) at Worcester Polytechnic Institute (WPI), Worcester, Mass. on October 18 and 19, (<http://wp.wpi.edu/cr3/>)

The WPI Center for Resource Recovery and Recycling goal is to be the premiere industry-university alliance dedicated to the sustainable stewardship of Earth's resources. The Center is a National Science Foundation (NSF) multi-university collaborative with WPI, the Colorado School of Mines, KU Leuven in Belgium, and the University of Tokyo, Japan. These universities are four of the world's leading universities in materials engineering, ensuring that CR3 is making a difference globally. CR3 is a membership driven organization and includes automotive, aerospace, and electronics manufacturers from all over the world, as well as environmental and energy leaders.

Attendance at the meeting will enable Itronics President Dr. Whitney to meet CR3 leadership and introduce the Company's innovative "zero waste" technology research, development and commercialization successes, and open up new opportunities to partner with CR3 and its members in development of "Zero Waste" technologies.

"This is a wonderful opportunity for Itronics to meet top executives and researchers who have a common interest in developing different types of commercial resource recovery and waste re-use technologies that maximize natural resource sustainability. Itronics has pioneered the development of value-added hazardous waste recycling that converts demetallized liquid photochemical waste into silver bullion and a liquid ingredient used to manufacture high quality GOLD'n GRO liquid fertilizers," said Dr. Whitney. "Itronics is now pioneering and has achieved operational proof of concept for its second "Zero Waste" technology, the breakthrough e-scrap (computer circuit boards) refining technology which is now being operated at a pilot scale. The new operation produces silver bullion and silver-bearing glass which are being sold, thereby completely eliminating the e-scrap from the environment."

As knowledge of Itronics breakthrough e-scrap refining technology spreads, Itronics has been receiving inquiries about its expansion plans, including possible joint ventures or strategic investments into Itronics. The Company is responding to these inquiries and is open to having discussions with interested parties.

**About Itronics**

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Green Technology" Company which produces GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass. The Company's goal is to achieve profitable green technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and uses of metals and minerals by completely converting waste to products, and by doing this maximize sustainability.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into GOLD'n GRO liquid fertilizers, silver bullion, and silver bearing glass. This is internationally recognized award winning "Zero Waste" Technology. The Company is developing a portfolio of environmentally beneficial "Zero waste" processing and mining technologies. Itronics has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally green recycling and fertilizer technologies.

The Company's environmentally friendly award winning GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.com at:

[https://www.amazon.com/s/ref=nb\\_sb\\_noss?url=search-alias%3Daps&field-keywords=GOLD%27n+GRO+](https://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=GOLD%27n+GRO+)

Due to expanded retail customer interest, GOLD'n GRO fertilizer may now be purchased in Reno, Nevada at "Buy Nevada First Gift Shop," 4001 S. Virginia St.

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Contact: Paul Knopick  
888.795.6336