

Press Release Archives: 10/27/2009

## **Itronics Reports October 2009 Orders for GOLD'n GRO Fertilizers Exceed Total Fourth Quarter 2008 GOLD'n GRO Sales by 33 Percent**

Strong Growth Being Driven by Environmentally Green Fertilizer Technology

RENO, NV, Oct 27, 2009 (MARKETWIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) (FRANKFURT: ITG) (BERLIN: ITG) announced today that its wholly-owned subsidiary, Itronics Metallurgical, Inc., has reported that October 2009 GOLD'n GRO fertilizer orders now exceed total sales in the fourth quarter of 2008.

"GOLD'n GRO fertilizer sales in the fourth quarter 2008 were \$219,000. Orders in October 2009 now exceed \$290,000 which is approximately a 33 percent increase," said Dr. John Whitney, Itronics President.

"Receipt of these orders in October is an indicator of the effectiveness and environmental benefits of our GOLD'n GRO fertilizers. It is being accomplished despite California farming, our number one customer, being negatively affected by water shortages," Dr. Whitney said.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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SOURCE: Itronics Inc.  
Agriculture: Equipment and Supplies  
Agriculture: Farming  
Environment: Waste Management  
Chemicals: Wholesalers and Distributors  
Environment: Regulations and Law  
Chemicals: Specialty Chemicals