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Itronics Wins Manufacturing Excellence Award

RENO, NV--(Marketwired - October 27, 2015) - Itronics Inc. (OTC PINK: ITRO) a diversified fertilizer, silver, and mineral producer, today announced that it has been awarded the "Manufacturing Excellence Award" from the Economic Development Authority of Western Nevada.

"We are pleased that the Economic Development experts chose to recognize our 'Valuable Contributions' to Nevada," said Dr. John Whitney, founder and President of Itronics. Among its many achievements, Itronics, through its subsidiary, Itronics Metallurgical, Inc., converts 100% of spent photoliquids, a hazardous waste, into salable goods, including pure silver and GOLD'n GRO liquid fertilizers, popular in California's Central Valley, the nation's breadbasket, and at Amazon.com.

Itronics has won many awards for its achievements. It was one of five finalists for the prestigious Kirkpatrick Award, which every two years salutes the most noteworthy chemical engineering technology commercialized anywhere in the world. It was also awarded the USA Gold Award, presented at the House of Commons in London, England, an award that recognizes the top environmental achievements in the world and won second place in a Worldwide Environmental Award contest with ceremonies in London.

The Company was also named an International Green Hero, in ceremonies in London, by one of the most prestigious environmental organizations in the world. Dr. Whitney has been honored as Inventor of the Year in Nevada and also as "Scot of the Year" for his significant contributions to his community.

"Our 'zero waste' technology is a major positive breakthrough for the 150-year old photographic industry and represents an excellent example of how technologies can be developed to eliminate waste streams by converting them into salable goods," Dr. Whitney said.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company which produces GOLD'n GRO specialty liquid fertilizers and silver bullion. It owns a large Iron Oxide Copper Gold (IOCG) mineral property (the Auric Fulstone Project) in the prolific Yerington Copper Mining District in northwestern Nevada. The Company's goal is to achieve profitable clean technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts more than 99.5 of the spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible waste processing and mining technology. Itronics has received numerous domestic and international awards that recognize its ability to successfully use science and engineering to create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.com at http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011

VISIT OUR WEB SITE: <http://www.itronics.com>

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Contact:

Paul Knopick
888-795-6336
