

Press Release Archives: 11/03/2009

Itronics Obtains GOLD'n GRO Fertilizer Inventory Funding

Strong Growth Being Driven by Environmentally Green Fertilizer Technology

RENO, NV, Nov 03, 2009 (MARKETWIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) (FRANKFURT: ITG) (BERLIN: ITG) reported today that its subsidiary, Itronics Metallurgical, Inc., has obtained funding needed to expand fertilizer ingredient inventories during the 2009 fall fertilizer season.

In a press release issued October 27, 2009, Itronics Metallurgical, Inc. reported that October GOLD'n GRO fertilizer orders now exceed total sales in the fourth quarter 2008 by 33 percent. Today Itronics Metallurgical is announcing that it has obtained a short term loan to fund the purchase of fertilizer ingredients needed to fill the sharp increase in orders.

"Receipt of funding to purchase raw material ingredients makes it possible to shorten the time between receipt of order and delivery of the finished GOLD'n GRO fertilizers," said Dr. John Whitney, President. "This year the fall season is very short, but is expected to continue into mid December in California, which has had some rain recently. This funding is excellent news for the Company and its investors."

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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SOURCE: Itronics Inc.

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