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Itronics Obtains Funding for Installation and Start up of a New Leach Reactor System

Increases Production Capacity of Silver-Bearing Concentrates by Five Times

RENO, NV--(Marketwired - December 08, 2015) - Itronics Inc. (OTC PINK: ITRO), a growing and diversified fertilizer, silver, and minerals producer, today announced that it has acquired funding for installation and startup of a five times larger leach reactor system for its clean tech FeLix, SuLix leaching technology for production of silver-bearing concentrates for sale, and production of iron and sulfur-bearing raw materials for GOLD'n GRO fertilizer manufacturing.

The Company has been processing silver-bearing photographic liquids and accumulating the silver-bearing solids since December 2013. There is a back log of silver-bearing material available and this back log of material will be processed with the expanded leach system. The new leaching technology has improved the productivity of the refining furnaces by approximately 10 times.

About 75 percent, or about 75 out of each 100 pounds, of the feed material to the leaching process is now being recovered in a form that can be incorporated as raw material in the manufacture of GOLD'n GRO fertilizers. All of the silver in the leach process is retained in the concentrates being delivered to the refinery.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company which produces GOLD'n GRO specialty liquid fertilizers and silver bullion. It owns a large Iron Oxide Copper Gold (IOCG) mineral property (the Auric Fulstone Project) in the prolific Yerington Copper Mining District in northwestern Nevada. Within the Auric Fulstone project area, the Company has discovered surface high grade zinc, lead, and silver mineralization containing anomalous molybdenum in a large area that is geochemically anomalous for zinc. It has also discovered high grade copper mineralization that contains anomalous gold and molybdenum in a separate area that is anomalous for copper. The Company's goal is to achieve profitable clean technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals and, by doing this, maximize sustainability.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into silver bullion, silver bearing glass, and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible waste processing and mining technology. Itronics has received numerous domestic and international awards that recognize its ability to successfully use science and engineering to create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, are also used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.Com at http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011

VISIT OUR WEB SITE: www.itronics.com

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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