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Itronics Popular 2006 Limited Edition Silver Nevada Miner Bars Are Now Available

RENO, Nev., Jan. 10 /PRNewswire-FirstCall/ -- Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) reported today that the 2006 Limited Edition of its popular Silver Nevada Miner bars, an excellent collectible and souvenir of the Silver State, are now available through its subsidiary, Itronics Metallurgical, Inc., on its web site or by phone.

"The 99.9 percent pure, 5 troy ounce, 2006 Silver Nevada Miner bar is beautifully finished, and is the sixth edition in this line of unique and collectible silver bars," said Dr. John Whitney, Itronics President. "Itronics Metallurgical is offering these bars through its 'e-store' catalog at <http://www.itromet.com>."

"In 2005 the price of silver was again up significantly, generating increased consumer interest in the commodity," said Dr. Whitney. "Sales of this attractive silver collectible are continuing to grow in popularity with an expanding collector base."

The "Silver Nevada Miner" bar was created to commemorate the long and eventful silver mining history of Nevada and is an excellent souvenir of Nevada, which is known as the "Silver State". The bars are 2 3/8 inches by 1 3/8 inches by 1/4 inch thick. Each contains exactly 5 ounces of pure silver. The bars have a beautiful finish that is "proof quality" and include a year-stamp authenticating the limited edition.

The top surface of the bar is engraved with an authentic reproduction of a miner in one of the famous "square-set" stopes of the Comstock Silver Mines at Virginia City, Nevada, in the mid-1860's. The bars are beautifully crafted and attractively packaged, making them an excellent gift item.

Those interested in more information about the Silver Nevada Miner bars should visit the "e-store" catalog at <http://www.itromet.com> , or call Itronics Metallurgical, Inc. at 1-800-368-1865.

About Itronics

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a "Beneficial Use Photochemical, Silver, and Water Recycling" facility that extracts more than 99 percent of the silver and virtually all the other toxic heavy metals from used photoliquids and converts the resulting liquids into environmentally beneficial, chelated, multinutrient liquid fertilizer products sold under the GOLD'n GRO trademark, and 5 troy ounce, 0.999 pure, Silver Nevada Miner numismatic bars. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com> .

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Environmental Technology" company and a world leader in photochemical recycling. The Company also provides project planning and technical services to the mining industry and operates the global Internet Information Portal, <http://www.insidemetals.com>. Dr. John Whitney, Itronics President, was selected as Nevada's Inventor of the Year for 2000 and is a member of the Inventor's Hall of Fame at the University of Nevada, Reno. Itronics was one of five finalists for the 2001 Kirkpatrick Chemical Engineering Award, the most prestigious worldwide award in chemical engineering technologies. Itronics was awarded second place, Highly Commended in the Environmental Technology category, at the prestigious Institution of Chemical Engineers (IChemE) 2005 Worldwide Environmental Award ceremonies at the Royal Courts of Justice in London, England in September 2005. Itronics was awarded the USA Gold Award at the House of Commons in London in November 2005 as part of the International Green Apple Environmental Awards contest, one of the largest and most prestigious of its kind in the world.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

Source: Itronics Inc.

