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Itronics Inc. (ITRO) SqueezeTrigger Price is \$0.07. Approximately 7.4 Million Shares Shorted in 2005 According to Buyins.net Research Report

RENO, Nev., Jan. 24 /PRNewswire-FirstCall/ -- www.buyins.net, is initiating coverage of Itronics Inc. (OTC Bulletin Board: ITRO - News) after releasing the latest short sale data through January 18th. From January 2005 through January 2006 approximately 96.3 million total aggregate shares of ITRO have traded for a total dollar value of nearly \$6.9 million. The total aggregate number of shares shorted in this time period is approximately 7.4 million shares. The ITRO SqueezeTrigger price of \$0.07 is the volume weighted average at which the shares were shorted. Under this analysis a short squeeze would be expected to begin when shares of ITRO exceed \$0.07. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://buyins.net/squeezetrigger.pdf>.

About Itronics Inc.

Itronics, Inc., through its subsidiaries, offers photochemical recycling and related silver recovery, and liquid fertilizer manufacturing services. It provides photochemical management services; and sells photochemical concentrators, silver, and liquid fertilizer products. The company also provides mineral project planning and technical services, such as mineral economics, geological studies, mining and cost engineering, and project management services to the U.S. and foreign mining companies, public utilities with mineral interests, various state agencies, the U.S. and foreign governments, and the United Nations and the World Bank. It also publishes specialized mineral economics and materials financial reports. The company markets its photochemical products to photo-processing, printing, x-ray, and medical organizations; and liquid fertilizer products to commercial markets, including golf courses, turf farms, and specialty agriculture, which includes vegetables, fruit and nut trees, and wine and table grapes in the western United States markets in Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, and Washington; and in the eastern United States markets in Connecticut, Delaware, Massachusetts, New Jersey, New York, Pennsylvania, and Rhode Island. Itronics is headquartered in Reno, Nevada.

About BUYINS.NET

WWW.BUYINS.NET is a service designed to help bonafide shareholders of publicly traded US companies fight naked short selling. Naked short selling is the illegal act of short selling a stock when no affirmative determination has been made to locate shares of the stock to hypothecate in connection with the short sale. Buyins.net has built a proprietary database that uses Threshold list feeds from NASDAQ, AMEX and NYSE to generate detailed and useful information to combat the naked short selling problem. For the first time, actual trade by trade data is available to the public that shows the attempted size, actual size, price and average value of short sales in stocks that have been shorted and naked shorted. This information is valuable in determining the precise point at which short sellers go out-of-the-money and start losing on their short and naked short trades.

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Source: Itronics, Inc.; BUYINS.NET