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**John Whitney, President of Itronics Inc., Talks to 'TheStockRadio.com' About Itronics' Products, Markets and Strategy for 2012**

RENO, NV--(Marketwire -02/23/12)- Itronics Inc. (Pinksheets: ITRO.PK - News) is pleased to announce that Dr. John Whitney, Founder and President, was recently interviewed by TheStockRadio.com. Dr. Whitney discusses the sale of fertilizer for a wide variety of crops grown in California. Itronics strips silver and other heavy metals out of toxic liquid photowaste and Dr. Whitney says despite the "digital revolution" there is a supply of photowaste available greatly in excess of what Itronics needs to manufacture fertilizer.

Dr. Whitney explains the concept of maximum sustainability, saying everything in the waste stream it receives is converted into saleable goods. That is why, he explains, the Company has won numerous national and international environmental and technology awards. Finally, Dr. Whitney said total sales increased 11 percent in 2011 and he outlined steps taken for further growth in 2012.

The interview can be viewed at <http://thestockradio.com>

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company. Itronics, through its subsidiary, Itronics Metallurgical, Inc. is the only Company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts used photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

VISIT OUR WEB SITE: <http://www.itronics.com>

About TheStockRadio.com

TheStockRadio.com is a small-cap research and investment commentary provider. TheStockRadio.com strives to provide a balanced view of many promising small-cap companies that would otherwise fall under the radar of the typical Wall Street investor. We provide investors with an excellent first step in their research and due diligence by providing daily trading ideas, and consolidating the public information available on them. For more information on TheStockRadio.com please visit <http://thestockradio.com>

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