

Press Release Archives: 03/11/2010

Itronics to Present at Major Sustainable Agriculture Conference

RENO, NV, Mar 11, 2010 (MARKETWIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) (FRANKFURT: ITG) (BERLIN: ITG) said today that it will present to hundreds of investors and industry experts at Agriculture 2.0, (<http://www.newseedadvisors.com/silcon-valley-2010/>), a conference featuring companies involved in sustainable agriculture, at the Four Seasons Hotel in Palo Alto, California on March 24, 2010.

"We view this as an opportunity to meet investors who understand this is the fastest-growing niche in agriculture and an enormous investment opportunity," said Dr. John Whitney, Itronics founder and President. Itronics (<http://www.itronics.com>), through its subsidiary Itronics Metallurgical, is the inventor and operator of award winning recycling technology that converts spent photographic liquids into pure silver and GOLD'n GRO fertilizers. The fertilizers incorporate the "essence" of green because of how they are sourced and because of their excellent performance in the field.

The conference is sponsored by U.S. Venture Partners (http://www.usvp.com/html_vers/), which has invested more than \$2.7 billion in some 450 companies since 1981, Newseed Advisors (<http://www.newseedadvisors.com/>), which invests in companies that make agriculture more sustainable, and SPIN Farming (<http://www.spinfarming.com/>), which promotes environmentally beneficial farming techniques.

Itronics will post an updated Corporate Profile on its website home page on March 16, 2010, and will also post Dr. Whitney's Agriculture 2.0 presentation on March 24, 2010.

About Itronics Headquartered in Reno, Nevada, Itronics is a Cleantech Specialty Fertilizer and Silver Company that produces the Award Winning GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com> ("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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SOURCE: Itronics Inc.

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