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Itronics Announces GOLD'n GRO Fertilizer for Indoor and Outdoor Plants and Vegetables Now Available on Amazon.com

RENO, NV--(Marketwired - Apr 1, 2014) - Itronics Inc. (PINKSHEETS: ITRO), a growing and diversified fertilizer, silver and minerals producer, today announced that it has begun to sell its popular GOLD'nGRO 6-3-9+4 Sulfur Liquid Fertilizer Concentrate on Amazon.com (<http://www.amazon.com/gp/product/B00J9V68TS>). GOLD'n GRO is a green fertilizer developed by Itronics' (www.Itronics.com) advanced, award-winning recycling technologies.

The product is a multi-nutrient plant food specially formulated for sensitive plants indoor and out, including African violets, orchids, roses, flower beds and also vegetables. It is used once a month for plants and weekly for vegetables for best results. It is also excellent for rooting, repotting and transplanting.

Priced at \$9.95 plus shipping, the Two-Pak Liquid Fertilizer Concentrate makes 64 gallons of fertilizer. Its multi-nutrients, including sulfur, chelated iron, manganese and zinc, are in the exact amounts needed by plants. "The sulfur technology neutralizes the chlorine in city water, making it healthier for plants and the advanced nutrient technology developed by Itronics improves the availability of calcium and magnesium from city water," said Dr. John Whitney, Itronics President.

"We are pleased by this opportunity to make our product available to the entire country and we look forward to helping gardeners grow better flowers inside and outside and better vegetables also," Dr. Whitney said.

"One of the first things Michelle Obama did as first lady was to dig up a part of the South Lawn of the White House and plant a vegetable garden. This is part of an effort to encourage Americans to eat nutritious food and live healthier lives. And everyone loves beautiful flowers! We're proud to play a role in encouraging these efforts," Dr. Whitney said.

About Itronics:

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc. is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, and is developing the Fulstone Iron Oxide Copper Gold exploration property in Nevada.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. Its popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

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