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Itronics Reports 11 Percent Increase in 2015 First Quarter GOLD'n GRO Fertilizer Sales

RENO, NV--(Marketwired - Apr 9, 2015) - Itronics Inc. (OTC PINK: ITRO) reported today its first quarter 2015 GOLD'n GRO fertilizer sales of \$516,000 increased 11 percent compared to 2014 first quarter sales of \$466,000. With the central valley in California, the main market area for GOLD'n GRO fertilizers, still suffering from severe drought and irrigation water restrictions, the increase in sales is excellent news.

"Our current outlook is that annual sales could increase between 5 and 10 percent," said Dr. John Whitney, Itronics President. "The first quarter increase includes new product sales, which shows that GOLD'n GRO fertilizers are continuing to gain market acceptance."

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. It owns a large Iron Oxide Copper Gold (IOCG) mineral property, the Auric Fulstone Project, in the prolific Yerington Copper Mining District in northwestern Nevada. The Company's goal is to achieve profitable clean technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only Company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photo-liquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology. Itronics has received numerous domestic and international awards that recognize its ability to successfully use science and engineering to create and implement new, environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers can also be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.com at http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011.

VISIT OUR WEB SITE: <http://www.itronics.com>

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