

Press Release Archives: 04/17/2007

**Itronics Reports 2006 Results; Positive Gross Profit; Fertilizer Sales Up 27 Percent; Sales Total \$1.88 Million**

RENO, Nev., April 17 /PRNewswire-FirstCall/ -- Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) today reported a positive gross profit of \$87,687 for the fiscal year 2006. This gross profit was generated by the GOLD'n GRO fertilizer segment, an historical first for the Company. Total sales increased by 54 percent in the fourth quarter to \$465,978, and by 38 percent to \$1.88 million for the full year.

The annual report for the year 2006 on Form 10KSB is available on the U.S. Securities & Exchange web site at <http://www.sec.gov>.

Itronics achieved a 14 percent increase in GOLD'n GRO sales in the fourth quarter and a 27 percent increase in GOLD'n GRO fertilizer sales in 2006 compared to 2005. The Company increased silver sales in the final quarter of 2006 by 255 percent and total silver sales for 2006 increased by 185 percent over the prior year. "Fertilizer and silver sales growth is expected to continue in 2007," said Dr. John Whitney, President. Operating loss decreased 15 percent in 2006 compared to 2005 and net loss decreased by 22 percent.

Photo Service sales increased by 209 percent in the fourth quarter, due to acquisition of two new used photochemical supply contracts in the fourth quarter, and by 4 percent for the full year 2006. In 2007 the Company plans to continue to expand used photochemical supplies which will expand revenues further.

Mining Technical Services declined in 2006 while the division was making a transition from deriving its income from technical services to an internet based revenue model through the newly launched <http://www.insidemetals.com> internet information portal. Mining Technical Services is also seeking new technical services contracts in 2007 and both initiatives are expected to increase revenues.

Goals outlined for 2007 include expanding GOLD'n GRO liquid fertilizer sales and silver sales; expanding used photochemical raw material supplies by acquiring new photoservices contracts; implementing the GOLD'n GRO Guardian liquid animal repellent fertilizer registration with the U.S. Environmental Protection Agency as a biopesticide with a goal of completing the process in the first quarter 2008; and continuing to acquire prudent financing to support growth.

The report also reviews significant progress in implementing the Company's eight part long term growth plan. Itronics' primary focus is on expanding fertilizer sales which are now the driver for overall sales growth in the GOLD'n GRO fertilizer segment.

In the fourth quarter of 2006, the Company acquired two substantial photoservices customers that are expected to significantly expand used photochemical supplies to support on-going growth in GOLD'n GRO fertilizers sales in 2007. During the year the Company also obtained an additional \$2 million in financing.

Results for the year 2006 and the fourth quarter ended December 31, 2006, together with comparative figures for 2005 are summarized at the following link:

<http://biz.yahoo.com/prnews/070417/latu087.html?v=87>

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About Itronics

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant located in the United States which can convert used photoliquids into pure silver and liquid fertilizers. At the Company's Reno, Nevada factory more than 99 percent of the silver and virtually all the other toxic heavy metals are extracted from used photoliquids. The purified liquids are converted into environmentally beneficial, chelated, micronutrient and multinutrient liquid fertilizers sold under the GOLD'n GRO trademark. The silver is refined and sold as bullion and 5 troy ounce, 0.999 pure, Silver Nevada Miner numismatic bars. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Environmental Technology" company and a world leader in

photochemical recycling. The Company also provides project planning and technical services to the gold mining industry and operates the global Gold Producing Stocks web site, <http://www.insidemetals.com>. Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new recycling and fertilizer technologies.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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Source: Itronics Inc.