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Itronics Announces Additional Gold'n Gro Fertilizers for Lawns, Plants Now Available on Amazon.com

RENO, NV--(Marketwired - Apr 24, 2014) - Itronics Inc. (PINKSHEETS: ITRO), a growing and diversified fertilizer, silver and minerals producer, is pleased to announce that Amazon.com has developed a showcase for the Company's three GOLD'n GRO Valu-Pak products at http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011.

Itronics also announced that its Home-Pak which contains GOLD'n GRO 20-1-7 +3% Sulfur Liquid Fertilizer Concentrate for lawns and plants combined with its GOLD'n GRO 6-3-9+4% Sulfur multi-nutrient plant food specially formulated for sensitive plants, are available at <http://www.amazon.com/gp/product/B00JTG0V7I>. The GOLD'n GRO Home-Pak purchaser receives two 32 ounce bottles of GOLD'n GRO 20-1-7 +3% Sulfur and one eight ounce bottle of GOLD'n GRO 6-3-9+4% Sulfur for home, lawn and garden needs.

GOLD'n GRO is a green fertilizer developed by Itronics' (www.Itronics.com) advanced, award-winning recycling technologies. The fertilizers incorporate advanced nutrient bioavailability technology and distinguishing features, including that they do not burn tender plant roots. Also, the technology in GOLD'n GRO fertilizers improves the availability of calcium and magnesium, found in city water, thus producing healthier plants.

Previously the Company announced sale of its GOLD'n GRO 6-3-9+4% Sulfur Liquid Concentrate a multi-nutrient plant food for sensitive plants indoors and out including orchids, African violets, roses, impatiens and flower beds and also vegetables, on Amazon.com at (<http://www.amazon.com/gp/product/B00J9V68TS>). Also, previously, Itronics announced the availability of its GOLD'n GRO 20-1-7 +3% Sulfur Valu-Pak Liquid Fertilizer Concentrate for lawns, healthy shrubs and ornamentals, at Amazon.com (<http://www.amazon.com/gp/product/B00JBQOUZK>)

About Itronics:

Itronics has a long history of environmental achievements, including being named one of the first International Green Heroes in a program sponsored by the British government, and one of the top 10 new technologies in agricultural innovation by Canadian Agri-Retailers. It is a cleantech Company that utilizes science and engineering to create and commercialize recycling, mineral and nutrient technologies as a "Creative Clean Technology" Company.

Headquartered in Reno, Nevada, Itronics produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only Company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing both environmentally compatible mining technology and the Fulstone Iron Oxide Copper Gold exploration property in Nevada.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can also be used for lawns and houseplants.

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("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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