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**'InsideMetals.com' Reports That Despite a 20 Percent Increase in Price of Gold, Only 14 of 33 U.S. Listed Gold Producing Stocks Were Profitable in 2005**

RENO, Nev., June 15 /PRNewswire-FirstCall/ -- InsideMetals.com, an internet information portal operated by Whitney & Whitney, Inc., a wholly-owned subsidiary of Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG), reported today that year end financial results compiled using audited financials filed with the U.S. Securities and Exchange Commission show that only 14 of the 33 gold producing companies listed on major U.S. stock exchanges were profitable in 2005 despite a 20 percent increase in the price of gold.

"The significant increase in the price of energy, and raw materials, combined with the reduction in the quality of ore mined and other technical reasons means this sector was not as profitable as investors might imagine despite the record increase in the price of gold," said Mike Mapa, Editor, InsideMetals.com. "One of the key reasons we developed this information website was to help investors understand the complexities involved in successfully investing in mining companies."

InsideMetals.com recently completed a major update of its web site, including the 2005 financials. "We believe that we are providing data, and insight, unavailable anywhere else," Mr. Mapa said.

InsideMetals uses the gold producing company financials to develop Ranking Numbers that indicate the investment quality of the Gold Producers which are included in the InsideMetals Gold Producer Stock Index.

"A gold producing company must be profitable to receive a positive Ranking Number," Mr. Mapa. "We believe the investment public will find it surprising that with the run-up in gold prices in 2005, only 42 percent (14 of the 33) of the companies were profitable in 2005."

"The updated Ranking Numbers for each company are available to premium subscribers of InsideMetals.com," said Mr. Mapa. "Our Positive Ranking Numbers indicate companies that are more likely to be better investments than negatively ranked companies. Companies with higher ranking numbers should provide better returns over time than lower ranked companies. Negatively ranked companies warrant caution and careful investigation."

"InsideMetals.com currently profiles thirty-three gold producing companies and this year will be adding eight additional companies as updates to the website are completed. Ongoing improvements to the website will include price charts that graph the index price performance of the Gold Producing Company stocks included in the InsideMetals Gold Producer Stock Index," said Mr. Mapa.

The InsideMetals Gold Producer Stock Index includes mining companies listed on the New York Stock Exchange (NYSE), American Stock Exchange (AMEX), and the NASDAQ. To qualify, the mining companies must have at least 40 percent of their revenue from precious metals (gold, silver, platinum, and palladium) and annual revenues exceeding \$1 million.

More information about InsideMetals can be obtained through the internet at <http://www.insidemetals.com> . Information may also be obtained by calling Whitney & Whitney, Inc. at 775-689-7666.

About InsideMetals.com:

InsideMetals.com is sponsored and operated by Whitney & Whitney, Inc., a mining management consulting firm based in Reno, Nevada, "the heart of U.S. gold country." Whitney & Whitney technical staff compiles and updates the information presented by InsideMetals.com on its web page under the supervision of Dr. John W. Whitney, a well known and internationally recognized Ph.D. Mineral Economist and Environmental Scientist, who is also the President and founder of Whitney & Whitney, Inc. which was established in 1977.

Whitney & Whitney, Inc. is a wholly-owned subsidiary of Itronics Inc. which is Nevada's leading "Beneficial Use Recycling" company and a world leader in photochemical recycling.

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these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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Source: Itronics Inc.