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Itronics Featured by Analyst Jay Taylor in Prestigious Dick Davis Digest

RENO, Nev. and FORT LAUDERDALE, Fla., June 21 /PRNewswire-FirstCall/ -- The Dick Davis Digest, one of the nation's oldest and most prestigious investment newsletters, in its June 13, 2005 edition, features a recommendation on Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) written by noted gold and technology stock analyst Jay Taylor.

Under the headline Itronics: Enriching Value, the column says:

"Itronics Inc.'s highly speculative shares are up only marginally so far this year, but some important progress has been made financially. First, Itronics reported its first gross profit in history. Secondly, its marketing arm, Western Farm, a subsidiary of Agrium, has provided financial support for working capital. It is also my understanding in talking to the company that farmers are expressing a high level of satisfaction with its revolutionary, environmentally friendly GOLD'n GRO fertilizer product, as virtually 100% continue to use the product. The wettest California spring in 100 years has delayed revenues this spring, but should be pushed out later in the year and management is hopeful of another doubling of sales this year. The company is expanding its sales into the northwest and northeast and it's also expanding its product lines. The markets for GOLD'n GRO are enormous. If this company can survive long enough to reach the small level of sales required to turn cash flow positive, the least we would expect is a '10-bagger' from current levels in this company's share price. Because of the risk/reward ratio, speculative investors are encouraged to allocate up to 5% of their portfolios to Itronics at this time."

The Dick Davis Digest (800/654-1514) publishes 24 issues per year providing serious investors with a timesaving, cost-effective overview of the stock market. It is the investment newsletter of choice for investment professionals, as well as individual investors.

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a "Beneficial Use Photochemical, Silver, and Water Recycling" facility that extracts more than 99 percent of the silver and virtually all the other toxic heavy metals from used photoliquids and converts the resulting liquids into environmentally beneficial, chelated, multinutrient liquid fertilizer products sold under the GOLD'n GRO trademark, and 5 troy ounce, 0.999 pure, Silver Nevada Miner numismatic bars. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's 'e-store' catalog at <http://www.itromet.com>.

Headquartered in Reno, Nevada, Itronics Inc. is Nevada's leading "Beneficial Use Recycling" company and a world leader in photochemical recycling. The Company also provides project planning and technical services to the mining industry. Dr. John Whitney, Itronics President, was selected as Nevada's Inventor of the Year for 2000 and is a member of the Inventor's Hall of Fame at the University of Nevada, Reno. Itronics was one of five finalists for the 2001 Kirkpatrick Chemical Engineering Award, the most prestigious worldwide award in chemical engineering technologies.

VISIT THE WEB SITE: <http://www.itronics.com>

(Statements in this press release may constitute forward-looking statements and are subject to numerous risks and uncertainties, including the failure to complete successfully the development of new or enhanced products, the Company's future capital needs, the lack of market demand for any new or enhanced products the Company may develop, any actions by the Company's partners that may be adverse to the Company, the success of competitive products, other economic factors affecting the Company and its markets, and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission. The actual results may differ materially from those contained in this press release. The Company disclaims any obligation to update any statements in this press release.)

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