

Press Release Archives: 06/27/2006

Itronics President Whitney to Present at Major Recycling Conference

RENO, Nev., June 27 /PRNewswire-FirstCall/ -- Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) which recently was named one of the world's first International Green Heroes by The Green Organization, an independent international environmental group that annually recognizes the top environmental achievements in the world, today said that Dr. John Whitney, President, will speak at the Recycling Metals from Industrial Waste Conference in Golden, Colorado on June 28. The program is sponsored by the Colorado School of Mines.

"Itronics has gained significant international recognition for creating the technology to remove all non-nutrient metals, including silver, from photowastes and completely utilizing the remaining demetallized liquids to manufacture environmentally beneficial liquid fertilizers," said Dr. Whitney. "This represents an excellent example of how technologies can be developed to enable an industry to convert waste streams into usable goods and we are delighted to have the opportunity to share our accomplishments and expertise at this prestigious conference."

Past attendees at the recycling conference include representatives from Bechtel, Dow Corning, E.I. DuPont, IBM, Monsanto, Phelps Dodge and Shell Global Solutions. "The more opportunities we have to explain what Itronics is accomplishing, the better for our industry, the photographic industry and our shareholders," said Dr. Whitney.

About Itronics

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a "Beneficial Use Photochemical, Silver, and Water Recycling" facility that extracts more than 99 percent of the silver and virtually all the other toxic heavy metals from used photoliquids and converts the resulting liquids into environmentally beneficial, chelated, multinutrient liquid fertilizer products sold under the GOLD'n GRO trademark. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular 5 troy ounce, 0.999 pure Silver Nevada Miner numismatic bars the Company offers are available at the "e-store" catalog at <http://www.itromet.com>.

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Environmental Technology" Company and a world leader in photochemical recycling. Itronics was one of five finalists for the 2001 Kirkpatrick Chemical Engineering Award, the most prestigious worldwide award in chemical engineering technologies. Itronics was awarded second place, Highly Commended in the Environmental Technology category, at the prestigious Institution of Chemical Engineers (IChemE) 2005 Worldwide Environmental Award ceremonies at the Royal Courts of Justice in London, England in September 2005. Itronics was awarded the USA Gold Award at the House of Commons in London in November 2005 as part of the International Green Apple Environmental Awards contest, one of the largest and most prestigious of its kind in the world, and the International Green Hero award in 2006 for its leadership on environmental issues. Itronics' GOLD'n GRO fertilizer was named one of the top 10 new technologies representing the best of agricultural innovation by the Canadian Association of Agri-Retailers in its December 2005 publication "Communicator." Dr. John Whitney, Itronics President and founder, was selected a Nevada's Inventor of the Year and is a member of the Inventor's Hall of Fame at the University of Nevada, Reno.

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