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***"Imagine a World Without Waste" Dr. John Whitney, CEO, Itronics Inc. Is Doing Just That***

RENO, Nev., Aug. 08, 2018 (GLOBE NEWSWIRE) -- The publication "bizNEVADA" has produced a cover story on Itronics Inc. (OTC: ITRO) and its Founder and CEO Dr. John Whitney. The theme of the story is: Most people cannot imagine a world without waste. However, the concept of zero waste is nothing new to Dr Whitney and Itronics. Not only has it imagined a world without waste, it is creating it by taking hazardous toxic waste and creating environmentally-friendly consumer products.

The link to the story: <http://biznevada.com/2018/07/imagine-world-without-waste/>.

The article begins by explaining how Dr. Whitney saved Nevada from significant Environmental Protection Agency (EPA) fines because silver-bearing photographic waste being dumped into the state's rivers is highly toxic to fish. Dr. Whitney's Company invented a new process that extracts silver out of the photo waste. The silver is sold and what remains is turned into an award-winning fertilizer, GOLD'n GRO, which is sold to large California agricultural entities.

The "bizNEVADA" article details how Itronics today changes electronic waste (e-waste) from used computers into valuable gold, silver, copper, tin and palladium. Finally it also explains how Itronics is working to develop an efficient and environmentally attractive process to change mining waste into useable products and water.

"We are very pleased by this accurate, thorough story about our company and we look forward to our investors and potential shareholders having a chance to read it," said Dr. Whitney.

**About Itronics**

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Green Technology" Company which produces GOLD'n GRO specialty liquid fertilizers, silver bullion, and silver-bearing glass. The Company's goal is to achieve profitable green technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and uses of metals and minerals and by doing this maximize sustainability.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into GOLD'n GRO liquid fertilizers, silver bullion, and silver bearing glass. This is internationally recognized award winning "Zero Waste" Technology. The Company is developing a portfolio of environmentally beneficial "Zero waste" processing and mining technologies. Itronics has received numerous domestic and international awards that recognize its ability to successfully use chemical science and engineering to create and implement new environmentally green recycling and fertilizer technologies.

The Company's environmentally friendly award winning GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available at the Company's "e-store" on Amazon.Com. Due to expanded retail customer interest, GOLD'n GRO fertilizer may now be purchased in Reno, Nevada at the "Buy Nevada First Gift Shop" at 4001 S. Virginia St.

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