

Press Release Archives: 09/07/2011

## **Itronics Reports Auric Gold & Minerals Expands Fulstone Project Area by 37 Percent**

RENO, NV--(Marketwire -09/07/11)- Itronics Inc. (Pinksheets: ITRO.PK - News) wholly-owned subsidiary Whitney & Whitney, Inc. reported today that its majority owned affiliate Auric Gold & Minerals, Inc. has staked an additional 106 lode mining claims, expanding the Nevada Fultsone project area by 37 percent.

The Fulstone Project area is now covered by 395 lode mining claims, an increase from 289 lode claims, and encompasses 7,900 acres or approximately 12 square miles. The Auric Iron Oxide Copper Gold Fulstone Project and the Yerington Mining district is described in an Itronics press release dated December 7, 2010.

Auric is a majority owned affiliate of Whitney & Whitney, Inc. and was formed to acquire multi-mineral (polymetallic) gold properties and to strategically invest in Junior Gold and Minerals Companies that provide the opportunity to develop and commercialize environmentally friendly gold projects. "We are confident that expanding this project, with the ongoing increases in demand for commodities such as gold and copper, is in the best interest of our investors," said Dr. John Whitney, Itronics President.

### **About Itronics**

Headquartered in Reno, Nevada, Itronics Inc. produces GOLD'n GRO liquid fertilizers and silver bullion. Itronics, through its wholly-owned subsidiary Whitney & Whitney, Inc. is developing environmentally compatible mining technology, is now providing project planning and technical services to its mining affiliate Auric Gold & Minerals, Inc., and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

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("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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