

Press Release Archives: 09/09/2009

## **Itronics Names William Forkner Director Finance and Acquisitions**

Itronics, an Emerging "Green" Natural Resources Company, Adds Expert on Acquisitions, Finance

On Wednesday September 9, 2009, 10:20 am EDT

RENO, NV--(Marketwire - 09/09/09) - Itronics Inc. (Pinksheets:ITRO - News) (Frankfurt:ITG - News) (Berlin:ITG - News) is pleased to announce that William A. Forkner has joined its management team as Director Finance & Acquisitions. Mr. Forkner comes to Itronics with more than 35 years of experience in a variety of sales, marketing, finance, and executive leadership positions with particular expertise in company finance and acquisitions.

Mr. Forkner began his career as a stockbroker for Belford Hammerbeck, a western regional brokerage/financial firm. Later, as one of the owners, Mr. Forkner built up the brokerage firm to become one of the largest on the West Coast before it was sold to AG Edwards. He then served as regional manager for London-Zurich from 1986-1991 where he raised capital while participating in numerous IPOs. In 1992, Mr. Forkner formed his own investment banking firm, Granite Bay Financial Group. The firm successfully raised start up capital and completed mergers from \$1 million to \$50 million for various companies throughout the United States. Over the last 12 years Mr. Forkner gained a particular expertise in locating, qualifying and acquiring companies for clients pursuing consolidation within their particular industry. Mr. Forkner holds a B.Sc. in Psychology and Economics from the University of California, Chico.

"We are extremely pleased to have Bill join the Itronics management team at this time," said Dr. John Whitney, Itronics President. "With the expanding growth of Itronics through its subsidiary Itronics Metallurgical, which is the inventor and operator of award winning recycling technology that converts spent photographic liquids into pure silver and GOLD'n GRO fertilizers, and with the recent announcement that its wholly owned subsidiary, Whitney & Whitney, is assisting with the launch of Auric Gold & Minerals, an affiliated mining company, it is a great benefit to Itronics to have a senior staff member with Bill's background and experience."

"Itronics plans to accelerate its business expansion by seeking 'strategic' acquisitions that will strengthen its demonstrated environmental and mining clean technology, expand sales, and increase assets. Doing this will speed the transformation of Itronics to an 'environmentally green' natural resource growth company," Dr. Whitney said.

Commercialization of Itronics recycling technology has created a "Green Consumer Option" for photo and X-ray processors and "Green fertilizers" for horticulture and agriculture. The Company is expanding its scope to increase shareholder asset value by facilitating the implementation of environmentally compatible mining companies/projects in which its subsidiary, Whitney & Whitney, will hold meaningful equity interests to provide Itronics ownership of "hard" in the ground mineral assets including the precious metals gold and silver, which are rapidly rising in value.

### About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts used photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies. The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>. GOLD'n GRO Guardian Deer Repellent may be ordered by phone at 1-800-368-1865 by residents of states in which it is registered.

VISIT OUR WEB SITE: <http://www.itronics.com>

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looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

Contact:

Paul Knopick  
888-795-6336