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Itronics President Dr. John Whitney Is Hazardous Waste Executive Panelist at Prestigious Resource Recovery Conference

RENO, NV--(Marketwired - Sep 16, 2013) - Itronics Inc. (PINKSHEETS: ITRO) is pleased to announce that Dr. John Whitney, its founder and Chairman, will serve as a Hazardous Waste Executive Panelist at the prestigious resource recovery and waste management conference sponsored by the Envirobiz Group (www.envirobiz.com) at the Marriott Coronado Island, San Diego, CA., Sept. 16-19.

The conference annually works to stimulate creative thinking on strategies for waste management and resource recovery, facilitates the exchange of information between key executives in these sectors and allows executives to renew or establish new business relationships.

Dr. Whitney will participate as a Hazardous Waste Executive Panelist and will discuss the value-added Resource Recycling being performed at Itronics. Included will be a short summary of non-photo chemical processes that are being developed that are extensions of its photochemical processing, silver refining, and GOLD'n GRO fertilizer manufacturing processes, including potential silver-gold mine applications. Itronics is strategically located in Nevada which is one of the top gold-silver producing states in the world.

"This is a wonderful opportunity for Itronics to meet top executives from all different types of commercial resource recovery and hazardous waste management service companies. Itronics has pioneered the development of value-added hazardous waste recycling that converts demetallized liquid photochemical waste into an ingredient used to manufacture a line of high quality liquid fertilizers being sold under its GOLD'n GRO brand," Dr. Whitney said.

About Itronics:

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc. is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, and is developing the Fulstone Iron Oxide Copper Gold exploration property in Nevada.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. Its popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

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