

## Press Release Archives: 09/20/2006

### Itronics President Dr. Whitney to Present at World's Top Silver Conference

RENO, Nev., Sept. 20 /PRNewswire-FirstCall/ -- Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) said today that its President, Dr. John Whitney, will speak on "Silver and Fertilizer from Photo Wastes" on September 22 at the World's Premiere Silver Investment Conference, The Silver Summit at Coeur d'Alene, Idaho.

The conference annually brings together fund managers, hedge fund principals and other investors to listen to presentations from the nation's top silver companies and other individuals involved in the silver industry. Northern Idaho is home to the richest and most prolific silver mines in the world.

Itronics extracts silver from photo wastes and turns the resulting demetallized liquid into award-winning, environmentally beneficial fertilizers sold under the name GOLD'n GRO. The Company also sells the Silver Nevada Miner bar which was created to commemorate the long and eventful silver mining history of Nevada and is an excellent souvenir of the "Silver State." The bars are 2 3/8 inches by 1 3/8 inches and are 1/4 inch thick. Each contains exactly 5 ounces of pure silver. The bars are "proof quality" and include a year-stamp authenticating the limited edition. The 99.9 percent pure, 5 troy ounce silver bar is the only one of its kind being manufactured and marketed in the United States today and is a unique and beautiful collectible.

"We are delighted with the opportunity to tell the Itronics story to this prestigious group of investors, since silver has played and continues to have such a key role in our history," said Dr. Whitney. He will discuss changes in photographic materials because of the current "digital revolution" and the need for continued recovery of wastes produced by the photographic, medical and other industrial users to protect the environment and to recycle for reuse.

#### About Itronics

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a "Beneficial Use Photochemical, Silver, and Water Recycling" facility that extracts more than 99 percent of the silver and virtually all the other toxic heavy metals from used photoliquids and converts the resulting liquids into environmentally beneficial, chelated, multinutrient liquid fertilizer products sold under the GOLD'n GRO trademark, and 5 troy ounce, 0.999 pure, Silver Nevada Miner numismatic bars. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's "e-store" catalog at <http://www.goldngro.com> . The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com> .

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Environmental Technology" company and a world leader in photochemical recycling. The Company also provides project planning and technical services to the mining industry and operates the global Gold Producing Stocks web site, <http://www.insidemetals.com> . Itronics was one of five finalists for the 2001 Kirkpatrick Chemical Engineering Award, the most prestigious worldwide award in chemical engineering technologies. Itronics was awarded second place, Highly Commended in the Environmental Technology category, at the prestigious Institution of Chemical Engineers (IChemE) 2005 Worldwide Environmental Award ceremonies at the Royal Courts of Justice in London, England in September 2005. Itronics was awarded the USA Gold Award at the House of Commons in London in November 2005 as part of the International Green Apple Environmental Awards contest, one of the largest and most prestigious of its kind in the world and the International Green Hero award in 2006 for its leadership on environmental issues. Itronics' GOLD'n GRO fertilizer was named one of the top 10 new technologies representing the best of agricultural innovation by the Canadian Association of Agri-Retailers in its December 2005 publication "Communicator." Dr. John Whitney, Itronics President, was selected as Nevada's Inventor of the Year for 2000 and is a member of the Inventor's Hall of Fame at the University of Nevada, Reno.

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Source: Itronics Inc.

