

Press Release Archives: 10/26/2010

## **Itronics Reports GOLD'n GRO Environmentally Green Fertilizers Being Used on Broad Range of Specialty Crops; October Sales Increase**

RENO, NV--(Marketwire - 10/26/10) - Itronics Inc. (Pinksheets:ITRO - News) announced today that its wholly-owned subsidiary, Itronics Metallurgical, Inc., has reported that GOLD'n GRO fertilizer sales will increase in October 2010 compared to the previous year. "It has been a strange crop year because of unaccustomed early rainfall in the central valley of California and a late harvest," said Dr. John Whitney, Itronics President. "We are pleased by these late season orders and very optimistic about 2011 sales projections from our marketing partner."

Market acceptance of the environmentally beneficial GOLD'n GRO liquid fertilizers is being driven by high quality and effectiveness in field use on an exceptionally wide range of crops. The individual fertilizers are dual use, suitable for both soil application and foliar sprays.

In the 2010 field season, the versatile GOLD'n GRO fertilizers were used on the following crops:

Wheat, oats, cherries, peaches, nectarines, apricots, plums, almonds, pistachios, walnuts, pecans, oranges, lemons, tomatoes, potatoes, lettuce, leafy vegetables, beans, peppers, onions, melons, apples, pears, raspberries, strawberries, blackberries, avocados, pomegranates, grapes, raisins, corn, mint, cotton, pasture grass, clover, and alfalfa. Gold'n GRO is also used on turf grasses, ornamentals, in landscaping and by nurseries and golf courses.

### About Itronics

Headquartered in Reno, Nevada, Itronics Inc. produces GOLD'n GRO liquid fertilizers and pure silver bullion. It is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

Visit <http://www.goldngro.com> or <http://www.itromet.com> for information about the popular Silver Nevada Miner bars available at the Company's 'e-store' catalog.

VISIT OUR WEB SITE: <http://www.itronics.com>

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