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Itronics Completes Installation and Start Up of New Glass Slag Crusher and Crushed Glass Screening Machine in Its Silver Refinery

Creating a Third Revenue Stream

RENO, NV--(Marketwired - November 12, 2015) - Itronics Inc. (OTC PINK: ITRO), a growing and diversified fertilizer, silver, and minerals producer, today announced that it has completed installation and start-up of a new glass slag crusher. The Company has also completed installation of a screening machine that will be used to size the crushed glass to meet specifications of the copper smelter to which the silver bearing glass will be sold. Completion of installation and start-up of these two machines finishes the silver refinery upgrade and provides the capacity needed to meet the refinery glass slag processing requirements.

The glass slag produced by the silver refinery contains a very small amount of silver which can be recovered by a copper smelter. The glass slag itself serves as a flux for copper smelting and is a significant benefit to the copper smelter.

"Addition of silver bearing glass slag sales provides a third revenue stream for the Company," said Dr. John Whitney, President. "The Company will now be generating sales from GOLD'n GRO fertilizers, silver bullion, and silver bearing glass. Addition of the new silver revenue streams will increase sales in coming years." The Company made its first shipment of silver bullion produced by the new refining process in early October.

Due to limitations of the glass slag crusher, which was replaced, and previous lack of screening capability, the Company has a backlog of glass that will be crushed and sized for shipment and sale. Itronics plans to process the uncrushed glass slag in the first quarter of 2016. After the backlog is processed, the refinery glass slag will be processed as it is produced and shipped to a smelter for sale.

The new glass crusher uses about the same amount of space as the crusher that is being replaced and provides a significant expansion of crushing capacity. The screening machine has high capacity, but is compact and has been installed in the same work area as the crusher. Each machine has a "state of the art" dust collection system to prevent dust emissions when they are being operated.

About Itronics (Updated November 2015)

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company which produces GOLD'n GRO specialty liquid fertilizers and silver bullion. It owns a large Iron Oxide Copper Gold (IOCG) mineral property (the Auric Fulstone Project) in the prolific Yerington Copper Mining District in northwestern Nevada. Within the Auric Fulstone project area, the Company has discovered surface high grade zinc, lead, and silver mineralization that contains anomalous molybdenum in a large area that is geochemically anomalous for zinc. It has also discovered high grade copper mineralization that contains anomalous gold and molybdenum in a separate area that is anomalous for copper. The Company's goal is to achieve profitable clean technology driven organic growth in specialty GOLD'n GRO fertilizers, silver, zinc, and minerals. The Company's technologies maximize the recovery and use of metals and minerals and, by doing this, maximize sustainability.

Through its subsidiary, Itronics Metallurgical, Inc., Itronics is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts 100 percent of the spent photoliquids into silver bullion, silver bearing glass, and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible waste processing and mining technology. Itronics has received numerous domestic and international awards that recognize its ability to successfully use science and engineering to create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can also be used for lawns and houseplants and are available at the Company's "e-store" on Amazon.com at: http://www.amazon.com/s/ref=bl_sr_lawn-garden?ie=UTF8&field-brandtextbin=GOLD%27n+GRO&node=2972638011

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