

Press Release Archives: 11/13/2008

Itronics Names Newport Capital Consultants as Investor Relations Consultant

RENO, NV--(MARKET WIRE)--Nov 13, 2008 -- Itronics Inc. (OTC BB:ITRO.OB - News) (Frankfurt:ITG.F - News) (Berlin:ITG.BE - News) announced today that it has retained Newport Capital Consultants, Newport Beach, California, to assist the Company in its communication outreach to the broker and investment communities.

"Itronics has reached an advanced stage in commercializing its innovative vertically integrated photochemical recycling technology that completely converts the waste stream to pure silver, and the high quality GOLD'n GRO brand of environmentally compatible fertilizers and GOLD'n GRO Guardian Deer Repellent. Planned expansion of silver refining capacity, when combined with growth that is already underway, is expected to take the Company to a much higher level of sales over the next two to three years," said Dr. John Whitney, Itronics President. "Newport Capital Consultants is a well established consulting and investment banking services firm with a proven track record. We are excited to leverage on their expertise to expand our investor base," Dr. Whitney said.

Gary E. Bryant, President of Newport Capital Consultants, commented, "We are proud to assist Itronics in its broker and investor relations program. We are excited to introduce Itronics' 'Green Environmental' technology through a comprehensive program that is tailored to meet the Company's objectives by increasing shareholder value and liquidity."

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" company. Itronics, through its subsidiary, Itronics Metallurgical, Inc. is the only company with a fully permitted "Beneficial Use Photochemical, Silver, and Water Recycling" plant in the United States that converts used photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company also provides environmentally compatible mining technology development, project planning, and technical services to the gold mining industry and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>. which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks. Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

About Newport Capital Consultants

Newport Capital Consultants, Inc. (www.newportcapconsult.com) is an Associate Member of the National Investment Bankers Association (NIBA), Southern California Investment Association (SCIA) as well as a member of the Alliance of Merger & Acquisition Advisors (AMAA).

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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Source: Itronics Inc.