Press Release Archives: 11/15/2004

GRANGER, Ind., Nov. 15, 2004 (PRIMEZONE) -- Ken Weiner, Publisher of Shazamstocks.com, announced today that the web site has released a new Profile on Itronics Inc. (OTC BB:ITRO.OB - News).

You can view the complete profile at http://profiles.shaazamstocks.com/itro/index.htm

About Itronics Inc.

Itronics Inc. (OTC BB:ITRO.OB - News) is the world's only fully integrated photochemical recycling company. It provides photochemical waste collection services, recovers and refines silver from the photochemicals, manufactures and blends liquid fertilizers -- GOLD'n GRO(r) from the processed residual, and sells and distributes a line of liquid fertilizers developed for specific applications, such as golf and lawn turf maintenance programs, vegetables, wine grapes, citrus and evergreens.

About Shazamstocks.com

Shazamstocks.com publishes profiles on up and coming publicly traded companies. Shazamstocks.com is one of the nation's top Internet destinations for small cap stock information. To feature your company, please call Ken Weiner, our Publisher at (574) 273-8755 or email editor@shazamstocks.com.

Disclosure: Shazamstocks.com has been compensated by Itronics for publication of this profile. Details can be found at http://www.shazamstocks.com

Forward-Looking Statements

Included in this release are certain ``forward-looking" statements, involving risks and uncertainties, which are covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the company's financial performance. Such statements are based on management's current expectations and are subject to certain factors, risks and uncertainties that may cause actual results, events and performance to differ materially from those referred to or implied by such statements. In addition, actual future results may differ materially from those anticipated, depending on a variety of factors, sales and earnings growth, ability to attract and retain key personnel, and general economic conditions affecting consumer spending, including uncertainties relating to global political conditions, such as terrorism. Information with respect to important factors that should be considered is contained in the company's Annual Report on Form 10-K as filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The company does not intend to update any of the forward-looking statements after the date of this release to conform these statements to actual results or to changes in its expectations, except as may be required by law.

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Source: Shazamstocks.com; Itronics Inc.