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Itronics 2008 Limited Edition of Its Popular Collectible Silver Nevada Miner Bars Now Available

Great Christmas Present, Stocking Stuffer

RENO, NV, Nov 23, 2009 (MARKETWIRE via COMTEX) -- Itronics Inc. (PINKSHEETS: ITRO) (FRANKFURT: ITG) reported today that its popular 2008 Limited Edition Silver Nevada Miner bars, an excellent collectible and souvenir of the Silver State, are now available through its subsidiary, Itronics Metallurgical, Inc., for orders. The bars will be available for shipment on December 14, 2009. Order now by calling Itronics Metallurgical, Inc. at 1-800-368-1865.

"In our opinion, the 99.9 percent pure, 5 troy ounce silver bar is the best of its kind being manufactured and marketed in the United States and is a unique and beautiful collectible," said Dr. John Whitney, Itronics President. "Itronics Metallurgical began offering these yearly dated bars through its 'e-store' catalog in 2001 at <http://www.itronics.com> and they are continuing to grow in popularity. Many people collect every year."

"Production of the 2008 and 2009 Silver Nevada Miner Bars was delayed due to financial constraints, but recently announced inventory funding has eased these concerns," said Dr. Whitney. "We have received so many requests from collectors that we are moving forward with the next bar in this series of popular collectibles and will continue the series with a 2009 and a 2010 bar in the future."

The Silver Nevada Miner bar was created to commemorate the long and eventful silver mining history of Nevada and is an excellent souvenir of Nevada, known as the "Silver State." The bars are 2 3/8 inches by 1 3/8 inches and are 1/4 inch thick. Each contains exactly 5 ounces of pure silver. The bars are "proof quality" and include a year-stamp authenticating the limited edition.

The top surface of the bar is engraved with an authentic reproduction of a miner in one of the famous "square-set" stopes of the Comstock Silver Mines at Virginia City, Nevada, in the mid-1860s. The bars are beautifully crafted making them an excellent gift item.

About Itronics

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Clean Technology" Company that produces GOLD'n GRO liquid fertilizers and pure silver bullion. Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company with a fully permitted "Beneficial Use photochemical, Silver, and Water Recycling" plant in the United States that converts spent photoliquids into pure silver and GOLD'n GRO liquid fertilizers. The Company is developing environmentally compatible mining technology, provides project planning and technical services to the gold mining industry, and operates the popular InsideMetals.com web site, <http://www.insidemetals.com>, which provides a value-added WORLD VIEW of Gold Producer Stocks, Mineral Producer Stocks, Junior Gold Stocks, and Junior Mineral Stocks.

Itronics has received numerous domestic and international awards that recognize its ability to successfully create and implement new environmentally clean recycling and fertilizer technologies.

The Company's environmentally friendly GOLD'n GRO liquid fertilizers, which are extensively used in agriculture, can be used for lawns and houseplants, and are available, along with liquid fertilizer injectors, at the Company's "e-store" catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's "e-store" catalog at <http://www.itromet.com>.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

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