

Press Release Archives: 12/13/2005

Itronics Silver Sales Expected to Increase by 79 Percent in the Fourth Quarter, 43 Percent for the Year

RENO, Nev., Dec. 13 /PRNewswire-FirstCall/ -- Itronics Inc. (OTC Bulletin Board: ITRO; Frankfurt and Berlin Stock Exchanges: ITG) reported today that its subsidiary, Itronics Metallurgical, Inc. expects its silver sales to be up approximately 79 percent in the fourth quarter and to increase by 43 percent for the full year 2005.

"Silver prices have risen strongly this year, and we've achieved an increase in the amount of silver bullion we extract by processing photoliquids," said Dr. John Whitney, Itronics President. "This increase in silver bullion is being fueled by expanding sales of GOLD'n GRO bulk chelated liquid multinutrient fertilizers which include the GOLD'n GRO 4-0-9 + 6.6% Sulfur Base Liquid that is being successfully introduced into our distributor's sales network in California."

GOLD'n GRO bulk chelated liquid multinutrient fertilizer sales tonnage through December 6 was up approximately 80 percent for the quarter-to-date compared to 2004, and full year tonnage-to-date in this category was up approximately 17 percent compared to the entire year 2004. "This growth is expected to continue in 2006," said Dr. Whitney. "And this on-going growth in GOLD'n GRO fertilizer sales is expected to increase silver bullion production in 2006."

About Itronics

Itronics, through its subsidiary, Itronics Metallurgical, Inc., is the only company in the world with a "Beneficial Use Photochemical, Silver, and Water Recycling" facility that extracts more than 99 percent of the silver and virtually all the other toxic heavy metals from used photoliquids and converts the resulting liquids into environmentally beneficial, chelated, multinutrient liquid fertilizer products sold under the GOLD'n GRO trademark, and 5 troy ounce, 0.999 pure, Silver Nevada Miner numismatic bars. The environmentally friendly liquid fertilizers can be used for lawns and houseplants, and are available, along with GOLD'n GRO liquid fertilizer injectors, at the Company's 'e-store' catalog at <http://goldngro.com>. The popular Silver Nevada Miner bars are available at the Company's 'e-store' catalog at <http://www.itromet.com>.

Headquartered in Reno, Nevada, Itronics Inc. is a "Creative Environmental Technology" company and a world leader in photochemical recycling. The Company also provides project planning and technical services to the mining industry and operates the global Internet Information Portal, <http://www.insidemetals.com>. Dr. John Whitney, Itronics President, was selected as Nevada's Inventor of the Year for 2000 and is a member of the Inventor's Hall of Fame at the University of Nevada, Reno. Itronics was one of five finalists for the 2001 Kirkpatrick Chemical Engineering Award, the most prestigious worldwide award in chemical engineering technologies. Itronics was awarded second place, Highly Commended in the Environmental Technology category, at the prestigious Institution of Chemical Engineers (IChemE) 2005 Worldwide Environmental Award ceremonies at the Royal Courts of Justice in London, England in September 2005. Itronics was awarded the USA Gold Award at the House of Commons in London in November 2005 as part of the International Green Apple Environmental Awards contest, one of the largest and most prestigious of its kind in the world.

VISIT OUR WEB SITE: <http://www.itronics.com>

("Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains or may contain forward-looking statements such as statements regarding the Company's growth and profitability, growth strategy, liquidity and access to public markets, operating expense reduction, and trends in the industry in which the Company operates. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update these forward-looking statements to reflect actual results, changes in risks, uncertainties or assumptions underlying or affecting such statements, or for prospective events that may have a retroactive effect.)

Source: Itronics Inc.